

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

**DR. ESCOBEDO OFFERS THE NEW LUNCH-TIME FACE-LIFT: CONTOUR THREADLIFT™**

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Austin, Texas, May 10, 2007 – Dr. Michael Escobedo is pleased to offer the Contour Threadlift™ using patented Contour Threads™, the first non-absorbable barbed sutures cleared for marketing by the FDA. This is an innovative minimally invasive technique that can achieve a lasting and more natural facelift-like effect.

“Busy high-profile clients appreciate the results achieved using the new Contour Threads™. Each client offers a new challenge. Some clients require subtle enhancements while others benefit from more advanced skills,” comments Dr. Escobedo.

“One of my favorite techniques involves the repositioning of the cheek fat pad. Over time, the fat pad falls from a position under the eye to the area close to the mouth. Using a very ingenious technique and a Contour Thread, I reposition the fat pad to its original location virtually eliminating up to ten years from a clients appearance. The Contour Threadlift™, like any medical device, produces extraordinary results when used by an expert with an eye for beauty and art.”

About the practice of Michael Escobedo, M.D. :

Escobedo Skin Center offers a variety of skin treatments, including Thermage™, EpiLight™, BOTOX™, ContourLift™, Radiesse®, Sculptra™, Photofacial, and Juvéderm™ among others. Dr. Escobedo was one of the first to use Thermage; Captique™; Photo Dynamic Therapy and IPL (intense pulsed light) to eradicate sun damaged skin, improve skin texture and reduce wrinkles Dr. Escobedo hosts teaching seminars for physicians as a result of interest generated from national lecture tours. Dr. Escobedo’s cosmetic and longevity practice is the only one featured in the book about Austin’s high-tech start-up companies: **From Waterloo to Silicone Hills: The Story of Austin.**

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