

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**DR. ESCOBEDO OFFERS RESULTS BEYOND THE  
LIQUID FACE-LIFT USING A COMBINATION OF TWO  
NEW 4<sup>TH</sup> GENERATION DERMAL FILLERS: SCULPTRA  
& RADIESSE**

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**Austin, Texas, May 10, 2007** - A longer-lasting cosmetic filler called Radiesse has been approved by the U.S. Food and Drug Administration (FDA) and is now available at the Escobedo Skin Center. Used with Sculptra, another new dermal filler, Dr. Escobedo can treat facial wrinkles and folds. Radiesse is composed of micron-sized calcium-based particles in a water-based gel carrier that form a scaffold around which the body generates new collagen. Both dermal fillers are longer-lasting; Radiesse's results last for a year or more, and Sculptra's effects can last up to two years or longer.

"I truly enjoy the flexibility and specificity offered by Sculptra and Radiesse. Using the combination of these fourth-generation dermal fillers, I virtually conduct a face-lift within an hour. Clients appreciate the volume enhancing benefits used to tighten skin without surgery. Using sophisticated techniques and calculations, I re-sculpt prominent facial features such as the brow bone; nasal bridge; cheek bone; jaw bone; chin; and tip of the nose," say Dr. Escobedo. "Sculptra and Radiesse when used by a skilled and expert artist injector, produce results beyond conventional modalities offered today."

About the practice of Michael Escobedo, M.D. :

Escobedo Skin Center offers a variety of skin treatments, including Thermage™, EpiLight™, BOTOX™, ContourLift™, Radiesse®, Sculptra™, Photofacial, and Juvéderm™ among others. Dr. Escobedo was one of the first to use Thermage; Captique™; Photo Dynamic Therapy and IPL (intense pulsed light) to eradicate sun damaged skin, improve skin texture and reduce wrinkles. Dr. Escobedo hosts teaching seminars for physicians as a result of interest generated from national lecture tours. Dr. Escobedo's cosmetic and longevity practice is the only one featured in the book about Austin's high-tech start-up companies: **From Waterloo to Silicone Hills: The Story of Austin.**

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