

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**DR. ESCOBEDO OFFERS UNIQUE FACIAL SCULPTING
BENEFITS USING THE ALL NEW SCULPTRA DERMAL
FILLER**

Austin, Texas, May 10, 2007 – The amazing new facial restoration treatment Sculptra® is great for treating aging facial features. Not only is Sculptra® easy and fast to administer, clinical trials have discovered its effects can last up to two years or longer. The active component of Sculptra, Poly-L-lactic acid (PLLA), is biodegradable and biocompatible, which means people with allergies or sensitive skin can usually benefit from Sculptra® as it requires no skin test to determine potential adverse reactions.

“I truly appreciate the amazing results achieved with Sculptra. Using sophisticated and meticulous injection techniques, I skillfully enhance flattened temples, cheeks, and deep under-eye hollows. In addition, I enjoy recreating a chiseled brow bone and jaw line, not to mention a beautiful lip support complex. Sculptra, like any medical device, produces extraordinary results when used by an expert injector with an eye for beauty and art,” says Dr. Escobedo. “The most ideal filler is one that has a long duration of action; offers treatment flexibility; and has a low adverse event profile. Sculptra conveniently offers these benefits to my busy and discerning clients.”

About the practice of Michael Escobedo, M.D. :

Escobedo Skin Center offers a variety of skin treatments, including Thermage™, EpiLight™, BOTOX™, ContourLift™, Radiesse®, Sculptra™, Photofacial, and Juvéderm™ among others. Dr. Escobedo was one of the first to use Thermage; Captique™; Photo Dynamic Therapy and IPL (intense pulsed light) to eradicate sun damaged skin, improve skin texture and reduce wrinkles. Dr. Escobedo hosts teaching seminars for physicians as a result of interest generated from national lecture tours. Dr. Escobedo’s cosmetic and longevity practice is the only one featured in the book about Austin’s high-tech start-up companies: **From Waterloo to Silicone Hills: The Story of Austin.**

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