

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**ESCOBEDO SKIN CENTER ANNOUNCES THE ARRIVAL OF FRAXEL REPAIR-A
NEW CLASS OF TREATMENT THERPAY FOR CO2 LASER SKIN RESURFACING**

Austin, TX, January 2, 2009– Today, the Escobedo Skin Center announced it will implement the latest fractional CO2 technology, the Fraxel re:pair. This laser is one of the most advanced laser systems available to patients who wish to repair sun-damaged skin, eradicate the effects of aging, soften severe acne scarring, and improve skin texture in just one treatment session.

The Fraxel re:pair provides the fastest and most precise treatment for skin pathology and it is FDA approved for the treatment of wrinkles, irregular texture, age spots/sunspots, and sun-induced redness.

“I am excited to offer this technology to our patients,” said Dr. Michael Escobedo, of Escobedo Skin Center. “Procedures using this technology will allow our patients to look their best with just one treatment with less downtime than traditional CO2 laser technology. Before deciding to implement the Fraxel re:pair, I tested two other leading systems, and I found the Fraxel re:pair delivered the greatest benefits in just one treatment.”

The Fraxel re:pair laser is the industry’s only minimally invasive, ablative fractional laser system that delivers a full spectrum of aesthetic treatment from fractional microdermbaltion (FDMA) treatment to Fractional Deep Dermal Ablation (FDDA) treatment. Unlike other Fraxel models such as the refine and restore, the re:pair uses a carbon dioxide system which is the gold standard in cosmetic dermatology for skin rejuvenation.

About the Escobedo Skin Center and Michael Escobedo, M.D.:

The Escobedo Skin Center celebrates ten years of service to Central Texas and offers a variety of skin treatments, including Thermage™, Vaser Lipo™, BOTOX™, Restylane®, Perlane®, Evolence®™, Radiesse®, Sculptra™, Epilight™, Photofacial, and Juvéderm™ among others. Dr. Escobedo was one of the first to use Thermage®, Captique™, Photo Dynamic Therapy and IPL (intense pulsed light) to eradicate sun damaged skin, improve skin texture and reduce wrinkles. Dr. Escobedo’s cosmetic and longevity practice is featured in the book about Austin’s high-tech start-up companies: **From Waterloo to Silicone Hills: The Story of Austin.**

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